

HOME BUILDERS ASSOCIATION OF GREATER SPRINGFIELD

Summer Parade of Homes

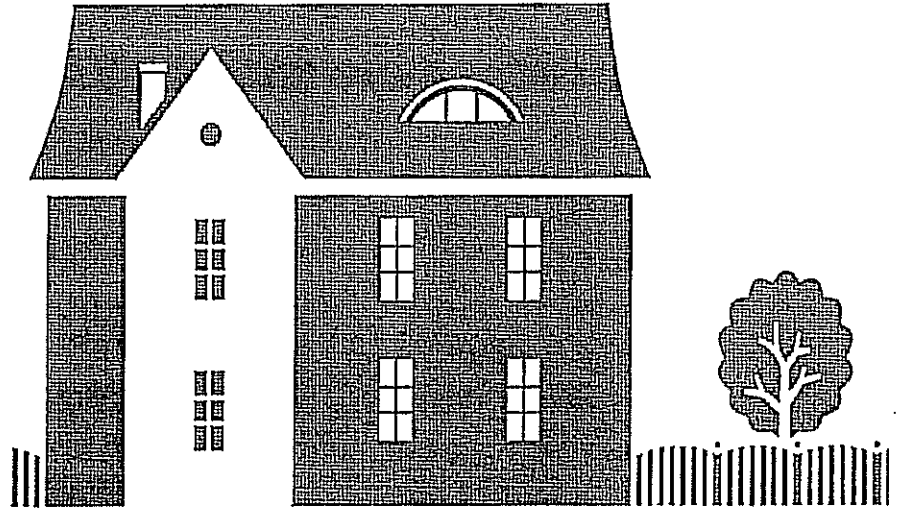
DON'T LET THE DEADLINE PASS YOU BY!

The HBA office is now accepting applications for your 2010 entry!

Parade Dates:

June 18th-20th
&
June 25th-27th

*Homes will be open each day from
1:00 pm - 6:00 pm.*



Deadlines & Fees

Application deadline is May 7, 2010 with a deposit cost of \$100. Late entries will be accepted through May 14th for an additional \$200.*

*see page 3 for additional pricing and advertising details.

More than \$120,000
in media exposure
on television, radio,
and in print!

Homes MUST be completed to be entered in the 2010 HBA Parade of Homes. Please contact the HBA for guidelines and safety requirements.

Entering a home is an excellent way to display your craftsmanship!

Parade Magazines and other promotional literature is distributed throughout the Greater Springfield Area.



Home Builders Association of Greater Springfield
636 W Republic Rd, #D108
Springfield, MO 65807
417-881-3711 FAX:417-881-7334
www.springfieldhba.com

February 2010

Dear Builders,

The HBA 2010 Parade of Homes is just around the corner. We hope you are having a very successful building season, and will have homes that you would like to have showcased in this year's Summer Parade.

Enclosed in this mailing you will find all of the information you need to enter your home(s).

Application for Entry Please complete this application and pay particular attention to the price for the cost of the house.

You have the choice of either supplying your own photograph of your parade home or a photograph will be taken of your parade home sometime between May 10th and May 14th. If you choose to supply your photograph, please let us know. Remember, the quality of the picture and information submitted will directly effect the quality of your section of the magazine!

A builder photograph is necessary. Please stop by the HBA office and we will be more than happy to take your picture. You can also have your picture taken during the Parade Builders luncheon.

Features of the Home This form allows the editor of the magazine to better describe your home to the public. Please take the time to fill this out as accurately as possible.

Participation Agreement This form must be completed and signed in order to enter a home in the parade.

Parade Guidelines The guidelines are the rules that the Parade of Homes Committee will follow for this event. Deviation from Parade of Homes guidelines may result in suspension of Parade of Homes privileges.

Insurance An insurance certificate is REQUIRED for participation in the Parade of Homes. We MUST have a current certificate on file at the HBA office.

We look forward to another outstanding Summer Parade of Homes. Please feel free to contact the office at 417-881-3711 with any questions you might have regarding the parade. We look forward to receiving your application!

Thanks!

Charlyce Ruth
Operations Manager

ATTENTION

2010 Summer Parade of Home Builders

The HBA 2010 Parade of Homes is fast approaching. We are looking forward to another successful parade and we hope that you will join us by entering your home(s) in this year's parade.

It is very important that any homes being entered into the parade meet ALL the guidelines outlined in the contract. All homes MUST be completed. The agreement specifically states that the homes MUST be completed by 1:00 pm on the opening day of the parade.

*Applications for this year's Parade are due in the HBA office no later than May 7th, accompanied by a \$100 deposit. We will continue to receive late applications until May 14th, with an additional late charge of \$200. **NOTE:** Any applications received after May 7th may not be able to participate in the advertising and publication opportunities.

Last year, Parade builders helped tape the Parade radio commercials. These radio commercials received extensive airtime and sounded great! We plan to do it again this year, so practice your radio voices and get ready to become a "media star". Make sure your applications are turned in by May 7th in order to be a part of the radio commercials.

The budget for the Parade of Homes includes more than \$120,000 in media exposure including television, print and radio for the Parade of Homes. Make sure you turn your entry in so you can be part of that advertising!

We look forward to receiving your Parade application. Please call Charlyce Ruth at the HBA office (417-881-3711) if you have any questions. We appreciate your cooperation and look forward to working with you!

Home Builders Association of Greater Springfield 2010 Summer Parade of Homes Application for Entry

The information listed below will be used in the Parade Magazine for the 2010 Summer Parade of Homes. Please be accurate and specific in your description. (Fill out one entry form per home).

Builder Company Name: _____

Builder: _____ Phone: () _____

Fax: () _____ Email Address: _____

PARADE ENTRY INFORMATION

Parade Home Address: _____

Subdivision: _____

Directions to Home: _____

Selling Price: _____ Square Footage: _____

Architect/Designer: _____ Decorator: _____

Style of Home: 1-Story 2-Story Walk-Out Basement Other _____

Bedrooms _____ Bathrooms _____

Basement: Walk-Out Finished Unfinished In-Ground Other _____

Garage: Single Double Triple Other _____

Features of Home

Exterior Finish

Special Features: _____

Interior Features

Flooring _____
Heat/Cool System _____
Cabinetry Style & Material _____
Security/Sound/Home Entertainment System _____
Staircases _____
Special Lighting Details _____
Unique and/or Special Features _____

Parade of Homes Guidelines

MISSION STATEMENT: The Parade of Homes is dedicated to promoting home ownership and the promotion of local craftsmen and suppliers, through the use of progressive home designs, coupled with the use of innovative products and ideas, resulting in a positive image of home builders to the community.

1. The intent of the Builder in showing a house in the Parade of Homes must be to display his best work for the price range of the product entered.
 2. House can be built on speculation, a model home, or a pre-sold custom home. All houses must be newly constructed within the past year. A Builder may enter his personal home if it has been finished in the past two (2) years, and has never been entered in a parade.
 3. All homes must be on their own titled lot and must rest on a continuous block, wood, or concrete perimeter foundation. They must have a pitched or shingled roof, residential siding, and have a width of no less than 24 feet.
 4. The Parade of Homes Committee reserves the right to review and or limit the total number of houses in the Parade of Homes.
 5. Each Builder will be required to pay an entry fee for each house entered. A late fee will be charged for homes registered after the deadline. The entry fee and deadline dates will be determined by the Parade of Homes Committee.
 6. Once a house is completed it may not be entered more than once in a Parade event.
 7. Builder agrees at Builder's expense to carry and maintain adequate liability and workman's compensation insurance and will provide proof of insurance to the HBA of Greater Springfield prior to the event.
 8. It is the Builder's responsibility to have his home open and manned during official parade hours. In the event the Builder does not have his home open during scheduled hours, the committee has the privilege of opening his home for public display without liability. Builder will be responsible to lock his home each night, but not before the official closing hours. Builders are required to represent their house.
 9. Homes entered in the Summer Parade of Homes must be fully completed.
 10. Builders are encouraged to have their parade house decorated and furnished in at least the living area.
 11. The house should be of excellent exterior design appeal.
 12. Builder is encouraged to use new and innovative products.
 13. The Builder agrees to remove trash and building debris and thoroughly clean up the entire property prior to the opening day.
 14. Builder agrees to the following safety guidelines:
 - a. Access will be prevented to areas that may be unsafe or hazardous.
 - b. All unsafe or hazardous materials will be stored in areas not accessible to the public.
 - c. There must be a sidewalk or temporary walkway leading to the entry of the house.
 - d. There will be no construction taking place on Parade House during the parade hours.
- Each participating Builder will be required to sign an application and participation agreement for entry and pay his entry fee in full on or before the given deadline.
15. Schedule of Events:
 - May 7 - Deadline to Enter Parade
 - May 14 - Late Fee Deadline to Enter
 - May 21 - Last Day to Photograph Parade Homes
 - May 20 - Builder Luncheon (take builder photos, record radio sound bites, proof home details)
 - June 8 - Parade magazines delivered to HBA
 - June 11 - Final Payment Due
 - June 18-20 & June 25-27 - Parade of Homes